

PRESS RELEASE



April 15, 2013

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MELHA SHRINERS BRING "THRILLS AND CHILLS" TO WESTERN MASS WHEN THE "CIRCUS WITH A PURPOSE" OPENS ON MAY 2, 2013

Back by popular demand: Johnny Rocket!

SPRINGFIELD, MA - Ladies and gentlemen, boys and girls of all ages... the most anticipated circus in Western Massachusetts is about to arrive at the Eastern States Coliseum in West Springfield, MA! The Melha Shriners are proud to announce that opening day for the "Circus with a Purpose" is Thursday, May 2, 2013, when some of the most popular and daring acts take to the ring for five days of wholesome family entertainment, presented in a safe environment.

Crowd favorite Johnny Rocket (a.k.a. John Daly) will again be on hand to dazzle audiences with his jaw-dropping daredevil Cybertron act. The act, which has been described as "motorcycle marvels mastermind multiple maelstroms of maximum mayhem and madness in a menacing melodrama," features Daly and an aerial motorcycle on trapeze-style equipment designed by Daly himself.

The circus schedule is as follows:

Thursday, May 2, 2013	7:00 p.m.
Friday, May 3, 2013	7:30 p.m.
Saturday, May 4, 2013	10:00 a.m.
	2:30 p.m.
	7:30 p.m.
Sunday, May 5, 2013	12:30 p.m.
	4:30 p.m.

Order tickets anytime, day or night, online. Tickets will be available at the Box Office during regular business hours, 24 hours after the order was placed online, or at the Will Call booth on the day of performance. Please present a receipt or photo I.D. when picking up tickets.

Tickets ordered prior to Saturday April 20, 2013, will be mailed to the customer's billing address.

Ways to Purchase Shrine Circus Tickets:

By Phone: (413) 205.5087 starting Saturday April 20th, 2013

At the Box Office: Daily from 10:00 a.m. to 6:00 p.m. starting Saturday April 20th, 2013
Online: HYPERLINK "http://www.melhashrinecircus.com" www.melhashrinecircus.com

Discounted Coupons will be available at all Western MA Big Y locations

*Please note: When ordering tickets, please indicate if a ticketholder uses a wheelchair or requires special assistance, and the Shriners will do their best to accommodate attendees' needs. In such situations, there will be room for only **one other person** to sit with the ticketholder.*

Children under age 3 seated on an adult's lap do not need a ticket. No additional discounts will apply.

All proceeds go toward supporting the good work the Melha Shriners do on behalf of the community right here in Western Massachusetts. Sponsors for this year's "Circus with a Purpose" include, Big Y World Class Markets, Six Flags New England 94.7 FM WMAS, CBS Sports Radio - The Hall, CBS 3 Springfield, WAQY Rock 102, The Springfield Republican and MassLive.com, the online home of The Republican, ABC 40/FOX 6, The Reminder Publications, and the Hampden County Bar Association.

The Shriners thank you for your support and are excited to celebrate "Circus with a Purpose" with you and your family once again this year.

About the Melha Shriners

Shriners International is a philanthropic fraternity based on fun, fellowship and the Masonic principles of brotherly love, relief and truth. With approximately 325,000 members in 194 temples (chapters) in the United States, Canada, Germany, Mexico, the Philippines, Puerto Rico and the Republic of Panama, our fraternity is open to men of integrity from all walks of life. More information about Shriners International can be found at HYPERLINK "http://www.shrinershq.org/" \o "http://www.shrinershq.org/ blocked::http://www.shrinershq.org/" www.shrinershq.org. For more information about the local area Shriners call the Melha Shrine Center located at 133 Longhill Street in Springfield, MA, at (413) 736-3647, or visit the web site at HYPERLINK "http://www.melhashriners.com" www.melhashriners.com.

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