

## PRESS RELEASE

March 6, 2014  
Contact: Caroline Lee or Michelle Abdow  
(413) 787-1133  
Al Zippin  
(413) 219-8655



### **ADVANCE TICKETS TO 60<sup>th</sup> ANNIVERSARY MELHA SHRINE CIRCUS NOW AVAILABLE ONLINE**

*"Circus with a Purpose" 2014 Celebrates 60<sup>th</sup> Year*

**Springfield, MA** — Ladies and gentlemen, boys and girls of all ages, the most anticipated annual circus event in western Mass. is coming. This year's circus promises to offer affordable, wholesome family entertainment when the Shrine Circus comes to the Eastern States Coliseum in West Springfield, Mass. From Thursday, May 1 through Sunday, May 4, 2014, the Melha Shrine Circus will celebrate its 60<sup>th</sup> anniversary.

Although the box office does not open until Saturday, April 19, 2014, advance tickets can now be purchased online at [www.melhashrinecircus.com](http://www.melhashrinecircus.com). Families will be able to purchase tickets regularly priced at \$14 to reserve the best available seats for the performance of their choice, or take in all the action from box seats for \$18. Children under age three seated on an adult's lap do not need a ticket. No additional discounts will apply.

#### **Schedule of 2014 Performances:**

- Thursday, May 1, 2014 7:00 p.m.
- Friday, May 2, 2014 7:30 p.m.
- Saturday, May 3, 2014 10:00 a.m., 2:30 p.m., and 7:30 p.m.
- Sunday, May 4, 2014 12:30 p.m. and 4:30 p.m.

Tickets ordered prior to Saturday April 19, 2014 will be mailed to the customer's billing address. Tickets ordered *after* April 19, 2014 will be available at the box office during regular business hours 24 hours after the order was placed online, or at the will call booth on the day of performance. Receipt or photo ID will be required when picking up tickets.

#### **Ways to Purchase Shrine Circus Tickets:**

- Online: [www.melhashrinecircus.com](http://www.melhashrinecircus.com) (available now)
- Discounted coupons will be available at all western Mass. Big Y locations (starting April 5<sup>th</sup>) – buy three reserved seats and get one free
- By phone: (413) 205-5087 starting Saturday April 19, 2014
- At the box office: Daily from 10:00 a.m. to 6:00 p.m. starting Saturday, April 19, 2014

*Note: When ordering tickets, please indicate if a ticketholder uses a wheelchair or requires special assistance; the Shriners will do their best to accommodate attendees' needs. In such situations, there will be room for only **one other person** to sit with the ticketholder.*

The "Circus with a Purpose" uses all proceeds to support the good work of the Melha Shriners right here in western Mass. communities. Last year, thousands of families enjoyed the circus and the quality entertainment that local residents look forward to year after year. This year's circus is certain to draw large crowds once again.

The Shriners thank the public for their support, and invite everyone to join them in celebrating this year's "Circus with a Purpose."

***About the Melha Shriners***

Shriners International is a philanthropic fraternity based on fun, fellowship and the Masonic principles of brotherly love, relief and truth. With approximately 325,000 members in 194 temples (chapters) in the United States, Canada, Germany, Mexico, the Philippines, Puerto Rico and the Republic of Panama, our fraternity is open to men of integrity from all walks of life. More information about Shriners International can be found at [shrinershq.org](http://shrinershq.org). For more information about the local area Shriners call the Melha Shrine Center located at 133 Longhill Street in Springfield, MA, at (413) 736-3647, or visit the web site at [melhashriners.com](http://melhashriners.com).

**# # #**