

PRESS RELEASE AND REQUEST FOR COVERAGE

April 19, 2011
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TALENT ANNOUNCED FOR SEVEN FAMILY-FRIENDLY PERFORMANCES AT THE MELHA SHRINE CIRCUS

“Circus with a Purpose” Kicks Off Thursday, April 28, 2011

FOR IMMEDIATE RELEASE

Springfield, MA — Ringmaster Peter Sturgis will officiate the 2011 Melha Shrine Circus at the Eastern States Coliseum campus beginning Thursday, April 28, 2011. Seven performances over the four fun-filled days will include the Extreme Espanas on the Sky Wheel, the breathtaking inclined Motorcycle Madness, and the Death Riders in the thrilling Globe of Death!

High above the three ring floor will be performances such as Miss Lauren on her long silks, the Flying Pages, the Shooting Stars on the Russian Swing, and Miss Alecia Michele and Miss Jennifer Nicole on the Cloud Swing.

Amazing acrobatics will be executed by the Conner Family, the Hansen Family and the lybarra Brothers on the Trampoline and by Sir Jonathan, the Juggling Juggernaut.

Animal acts that range from cute to incredible include Jennifer Walker and her Pound Puppy Revue, the Jungle Fantasy aerial performance and the Hamid Circus Shrine Elephants.

Eggy, the mastermind clown of mayhem and madness will delight fans of all ages and the Melha Shrine Circus wouldn't be the same without the famous Melha Shrine Clowns who will perform through out the show!

SPECIAL NOTE: *New to this year's circus, will be the “School Night Special” Opening Performance on Thursday, April 28th. This special performance will kick off promptly at 6:30 p.m. to accommodate young families. In lieu of the usual Memorial Avenue street parade, those attending the circus on Opening Night will enjoy watching the parade march through the Coliseum as the circus begins. Area residents are encouraged to get tickets early to see the Coliseum parade and enjoy the amazing performances on Opening Night of the 2011 Melha Shrine Circus.*

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The circus will run from Thursday, April 28, 2011 to Sunday, May 1, 2011 at the Eastern States Coliseum in West Springfield. The box office, which is located at the Eastern States Coliseum, opened on April 16th at 10:00 a.m. and remains open daily from 10:00 a.m. to 6:00 p.m. On performance days the box office will remain open until 9:00 p.m. Tickets may also be purchased online through April 27th at www.melhashrinecircus.com. Phone orders are also being accepted by calling (413) 205-5087. Tickets are just \$14.

This year's circus theme, "Circus with a Purpose!" will focus on how all proceeds from the circus stay here to assist the good work of the Melha Shriners in our community.

PERFORMANCE SCHEDULE

- Thursday, April 28 6:30 PM (Six Flags New England Community Service Performance)
- Friday, April 29 7:30 PM
- Saturday, April 30 10:00 AM 2:30 PM 7:30 PM
- Sunday, May 1 12:30 PM 4:30 PM

The Shriners thank you for your support and are excited to celebrate their "Circus with a Purpose!" with you and your family once again this year.

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