

PRESS RELEASE



March 28, 2011
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MELHA SHRINE CIRCUS CELEBRATES THE "CIRCUS WITH A PURPOSE"

Melha Shriners Announce Advance Discount Tickets for 2011
Now Available Online

FOR IMMEDIATE RELEASE

Springfield, MA — Ladies and gentlemen, boys and girls of all ages...Western Massachusetts' most anticipated annual circus event will soon be here! From Thursday, April 28th through Sunday, May 1st, good, affordable, wholesome family entertainment, presented in a safe environment, will arrive at the Eastern States Coliseum in West Springfield, MA, as the Melha Shriners present their 2011 Melha Shrine Circus. Although the box office doesn't open until April 16th, advance discounted tickets can now be purchased online at www.melhashrinecircus.com. \$14.00 reserved seats can be bought online for just \$10.00.

This year's circus theme, "Circus with a Purpose," focuses on how all proceeds from the circus' multiple shows go towards the good work of the Melha Shriners right here in the western Massachusetts community. Last year, thousands of families turned out to enjoy the circus and the quality entertainment that local residents look forward to year after year. This year's circus is certain to draw large crowds once again.

Log on to order your discount tickets to ensure you and your family won't miss out on any of the fun! The dates for the circus are Thursday, April 28th through Sunday May 1st, with seven different performance times available. For additional information about the circus, visit www.melhashrinecircus.com. Phone orders are also being accepted, starting April 16th by calling (413) 205-5087.

The Melha Shriners are proud to announce the sponsors for 2011 including: Six Flags New England, Big Y World Class Markets, 94.7 FM WMAS, ESPN Radio, The Hall, CBS 3 Springfield, WAQY Rock 102, The Springfield Republican and MassLive.com, the online home of The Republican, ABC 40/FOX 6, The Reminder Publications, Hasbro and Hampden County Bar Association.

The Shriners thank you for your support and are excited to celebrate "Circus with a Purpose" with you and your family once again this year.

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